

WCPK



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

June 1954

BROADCASTING STATION LICENSE RECORD

Official No. 4671

W C P K (Eff: 9-14-67)

Date first licensed February 26, 1968

Call letters X W S J T

Station location Chesapeake, Va.

PAYNE OF VIRGINIA, INC. (AP 12-22-67 EFF: 1-1-68)

X CHARLES PAYNE (AP 6-9-67 EFF: 7-12-67)

X HAROLD H. NERSCH, SAMUEL J. COLE, L. W. GREGORY AND WILLIAM L. FORBES

Name of licensee J/R As SOUTH NORFOLK BROADCASTING CO.

(EMP 9-6-67)

South side of Barnes Rd., 0.35 mi. W. of Bainbridge Blvd., Chesapeake, Va.

Transmitter location Park Ave., 0.1 mi. E. of Elizabeth River Bridge, Chesapeake, Va.

500 East Liberty Street, Chesapeake, Virginia (BS 9-26-69)

X Same as Transmitter (BI-2-26-68)

3320

Main studio location YX To be determined, Chesapeake, Virginia (BP 8-18-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-15818	8-18-65	1600kc	1kw	Day	10-18 4-18-66
	CP for a new standard broadcast station (Cond'1)				
BP-15818 (1)	12-17-65	Mod. of CP(BP-15818) to assign Call Letters.			
BMP-11,743 (2)	4-12-66	Mod. of CP(BP-15,818 as mod.) for ext. of completion date to 10-1-66			
BMP-11,896 (3)	10-24-66	Mod. of CP(BP-15,818 as mod) for ext. of completion date to 4-1-67			
BMP-12,029 (4)	6-9-67	Mod. of CP(BP-15,818 as mod) for ext. of completion date to 12-1-67			
BAF-743 EFF:	6-9-67 7-12-67	Voluntary assignment of construction permit to CHARLES PAYNE			
EMP-12144	9-6-67	1600kc	1kw	Day	10-18 12-1-67
	Mod. of CP(BP-15,818 as mod.) to change ant.-trans. location and change type trans. to Gates, Vanguard II. (Cond'1)				
BAF-757 EFF:	12-22-67 1-1-68	Voluntary assignment of CP			
BMP-12239 (1)	1-17-68	Mod. of CP(BP-15,818 as mod.) for ext. of completion date to 2-1-68.			
TELEGRAM	12-14-67	PSA	500w		
BL-11,881 (D-1-78 RC)	2-26-68	1600kc	1kw	Day	2-26 10-1-69
BRC-3320(1)	2-5-69	Lic. to cover CP(BP-15,818 as mod.) Operate RC.			
BR-4671(L)	9-25-69	Renewal of License			10-1-72
BS-4671(1) (Applic.)	9-26-69	Mod. of lic. to chg. studio & RC to 500 E. Liberty St., Chesapeake, Va.			
EBSA	6-12-72				
BR-4671(L)	10-27-72	RENEWAL			10-1-75
BR-4671(S)	9-12-75	RENEWAL			10-1-78
BP-20368	3-16-78	1600khz	5kw	Day RC	3-16-79
	CP increase power & chg. trans.				
BR-4671	10-31-78	(S) REN. OF LIC.			10-1-81

BC-126
June 1975

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WCPK

Station location Chesapeake, Virginia

Name of licensee PAYNE OF VIRGINIA, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters ~~new~~ W S J THAROLD H. HERSCH, SAMUEL J. COLE, L. W. GREGORY AND WILLIAM L. FORBES d/b asName SOUTH NORFOLK BROADCASTING CO.CHESAPEAKE, - SOUTH NORFOLK, VIRGINIA (P.O. 202 West Church St., Manassas, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,818	12-10-62	CP for a new standard broadcast station to	Request-for-waiver	
Rec'd	12-10-62	be operated on:	"freeze"-rule-Denied;	
Resub.	3-11-63	Frequency - 1600kc	Appl. Ret'd-without	
		Power - 1kw	prejudice-	2-13-63
		Hours of operation - Daytime	LETTER	
		Type transmitter - ITA-AM-1000A	GRANTED	8-18-65
		Trans. location - Broad-St., -900-foot-east-of	Cond'l re: Pre-sunrise	
		-Atlantic-Avenue	operation.	
		-South-Norfolk,-Virginia		
		Studio location - Same-as-transmitter	After Hearing	
		PETITION FOR ACCEPTANCE FOR FILING	Docket No. 15779	
		Atty. Dow, - Lohme and Albertson - (Ltr. 7-30-64)	Order Issued.	
		Eng. George C. Davis		
ACCEPTED per ORDER of	5-13-64 as of 12-10-62			
AMENDED	8-28-64	AMENDED to change station location from		
Rec'd	9-1-64	South Norfolk, Virginia to Chesapeake, Virginia		
Filed (Order)	9-30-64			
	(SEE CARD #2 FOR AMENDMENT)			

AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters W S J TName HAROLD H. HERSCH, SAMUEL J. COLE, L. W. GREGORY AND WILLIAM L. FORBES d/b as
SOUTH NORFOLK BROADCASTING CO.CHESAPEAKE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,818 (CONT'D) R. & F.	11-5-64 11-6-64	AMENDED to chg. antenna-trans. location to Park Ave., 0.1 mi. east of Elizabeth River Bridge, Chesapeake, Virginia; chg. studio location to To be determined, Chesapeake, Va. & operate trans. by remote control from studio.	GRANTED	8-18-65
BMP-11,743 R & F	3-21-66 3-24-66	Modification of CP(BP-15,818 which authorized a new AM broadcast station) for extension of completion date from 4-18-66 to 10-1-66.	GRANTED to	4-12-66 10-1-66

BMP-11,896 R & F	9-20-66 9-27-66	Atty - Emery, Sells and Wood Modification of CP(BP-15,818 as mod., which authorized a new AM broadcast station) for extension of completion date from 10-1-66 to 4-1-67. Attys - Emery, Sells and Wood	GRANTED	10-24-66

FORM BC-121
Aug. 1955 #3

APPLICATION RECORD - BROADCASTING

Call W C P K
Letters X W S J T

CHARLES PAYNE

Name X HAROLD H. HERSCH, SAMUEL J. COLE, L.W. GREGORY AND WILLIAM L. FORBES d/b as SOUTH NORFOLK BROADCASTING CO. CHESAPEAKE, VIRGINIA

(PO Charles Payne, 870 United Nations Plaza,
Application for N.Y.N.Y. 17015

File No.	Dated		Action	
			Nature	Date
BMP-12,029 R & F	3-15-67 3-30-67	Mod. of CP(BP-15,818 as mod which auth a new AM broadcast station) for extension of completion date from 4-1-67 to 9-10-67 Atty. Emery Sells and Wood	GRANTED to	6-9-67 12-1-67
BAP-743 R & F	3-20-67 3-29-67	Voluntary assignment of construction permit to CHARLES PAYNE Atty - Harry Sells	GRANTED EFF:	6-9-67 7-12-67
BMP-12,144 R & F	8-7-67 8-7-67	Mod. of CP(BP-15,818 as mod., which auth a new AM broadcast station) to change ant-trans loc. to South side of Barnes Rd. 0.35 miles West of Bainbridge Blvd., Cheapeake, Virginia; change type trans. to Gates, Vanguard II. Atty. Harry G. Sells Engr. George C. Davis	GRANTED	9-3-67

AUG 25 1967

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

(1600kc)

Call
Letters WCPK

PAYNE OF VIRGINIA, INC.

Name X CHARLES PAYNE

Chesapeake, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BAP -157 R & F (Form 316)	11-27-67 12-6-67 DEC 18 1967	Voluntary assignment of CP(BP-15818, as mod.) to PAYNE OF VIRGINIA, INC. Atty - Harry G. Sells	GRANTED ifr:	12-22-67 1-1-68
BMP-12,239 R.&F. JAN 4 1968 AMENDED R & F.	11-29-67 12-1-67 1-5-68	Mod. of CP(BP-15,818 as mod., which auth. a new standard broadcast station) for extension to of completion date from 12-1-67 to _____ Atty-Harry G. Sells Amended to chr. name to PAYNE OF VIRGINIA, INC.	GRANTED	1-17-68 2-1-68
BL-11,881 R & F PTA-12/14/67 AMENDED R & F FEB 9 1968	12/4/67 12/5/67 1-2-68	Lic. to cover CP (BP-15,818 as mod.) which auth. a new standard b/c station, specify studio loc. same as trans. (delete RC), specify type trans. GATES BC-1G. Atty: Harry G. Sells Engr: Ralph E. Dippell, Jr., DC Amended to change name to PAYNE OF VIRGINIA, INC.	GRANTED	2-26-68

AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call
Letters WCPKName PAYNE OF VIRGINIA, INC.
Chesapeake, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3320 R & F #486456 \$30. FEB 5 1969	1-27-69 1-27-69 1-27-69	Modification of license to operate transmitter by remote control from South side of Barnes Rd., 0.35 mi. W. of Bainbridge Blvd., Chesapeake, Va. Atty.: Harry G. Sells	GRANTED	2-5-69
BR-4671 R & F #526009 \$75. PRESS 3-11-71 Annual filing fee \$52.00 paid 10-14-70. #636577.	6-27-69 7-1-69 7-1-69 AUG 5 1969	Renewal of license Atty-Jones, <u>Sells</u> & Baker	GRANTED	9-25-69
BR-4671 R & F P.N. PRESS JUL 10 1972	6-26-72 6-30-72 6-30-72	Renewal of License Atty: Harry G. Sells AMENDED 8-22-72 re: employment policy	GRANTED	10-27-72

#6

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WCPKName PAYNE OF VIRGINIA, INC
CHESAPEAKE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4671 R & F PN Recd. PRESS	5-15-75 5-26-75 " JUN 6 1975	RENEWAL OF LICENSE Harry G. Sells, Atty.	GRANTED	9-12-75
BP-20,368 Rec'd Filed \$400-575607 AC-001 on rec'd	5-22-76 6-3-76 6-3-76 6-14-76	Construction permit to inc. power to 5kw, chg. type trans. Gates MW-5 Atty: Harry G. Sells Eng. Ralph E. Dippell	GRANTED	3-14-78
Amend R & F	1377 2-27-78	re: corrected PN, current financial data.		

APPLICATION RECORD - BROADCASTING

Call
Letters U C P K

Name PAYNE OF VIRGINIA, INC.
CHESAPEAKE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4671 R & F PRESS	5-27-78 6-1-78 JUN 28 1978	RENEWAL OF LICENSE Atty. Eric S. Kravetz (Donald E. Ward)	GRANTED	10-31-78
BMP790215AM PRESS (O)	APR 9 1979	MP (BP-20,368) for Extension of Time to: <u>9-15-79</u> (FOR CHANGES)	GRANTED	4-18-79
BMP79101CAL PRESS (O)	NOV 2 1979	MP (BP-20368, as Mod.) For Extension of Time to: <u>4-16-80</u> (FOR CHANGES) Atty. Eric S. Kravetz (Law Offices of Donale E. Ward)	GRANTED	2-19-80
BMP-800529AL PRESS:(O)	JUL 10 1980	Mod of CP(BP-20368 as mod) for extension of time to July 31, 1980(chgs)	GRANTED	8-12-80

APPLICATION RECORD-BROADCASTING

1600 kHz

Call Letters: W C P K

Name: PAYNE OF VIRGINIA, INC.

Station Location: Chesapeake, Virginia

File No.	Date	Description	Action and Date
BL-800624AG R & F PRESS	6-24-80 OCT 24 1980	LIC. to cover (BP-20,368) as mod. for changes. Atty: Eric S. Kravetz (Ward & Mendelsohn)	GRANTED 11-12-80
BR810601UG PRESS PN FILED	JUL 31 1981	RENEWAL OF LICENSE	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

